

COMING JANUARY 1, 2023: 
the new [AlabamaBlue.com/myWellBeacon](https://alabamablue.com/myWellBeacon)
and [WellBeacon mobile app](#)

INTRODUCING WellBeacon

A better way to manage your health

WellBeacon takes the guesswork out of figuring out where to go, what programs to use and when to use them. WellBeacon helps you navigate all your benefits and have some fun along the way.

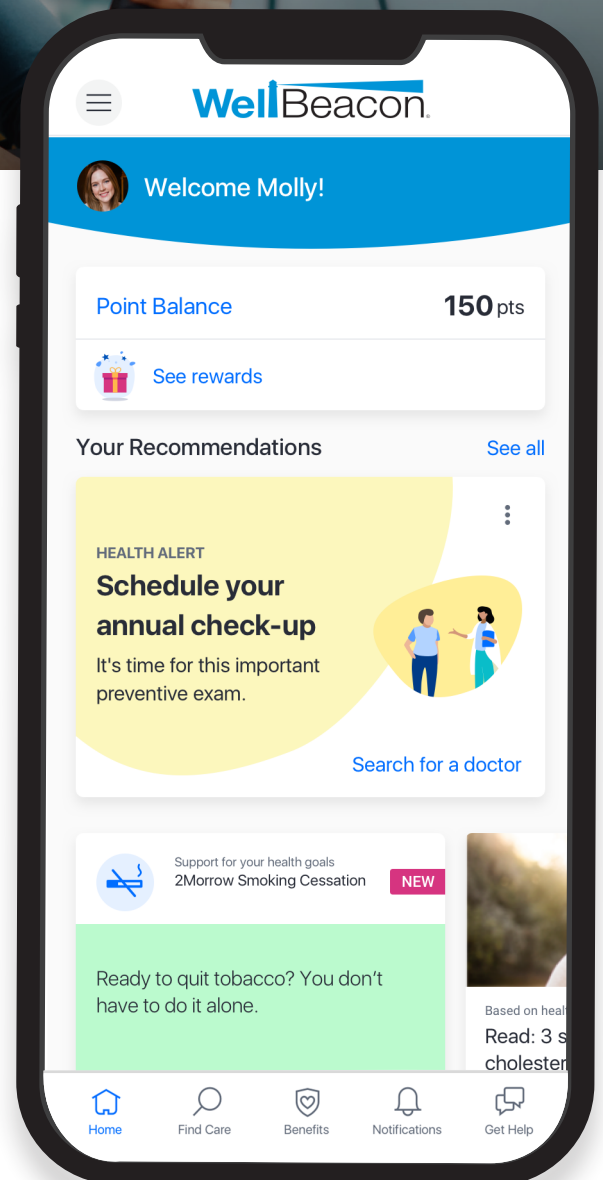
Access WellBeacon at [AlabamaBlue.com/myWellBeacon](https://alabamablue.com/myWellBeacon) and through either the WellBeacon or Alabama Blue mobile apps. It doesn't matter how you access WellBeacon—it's all one connected experience.



**BlueCross BlueShield
of Alabama**

We cover what matters.

Get started with WellBeacon at
[AlabamaBlue.com/myWellBeacon](https://alabamablue.com/myWellBeacon)
and download the mobile app.



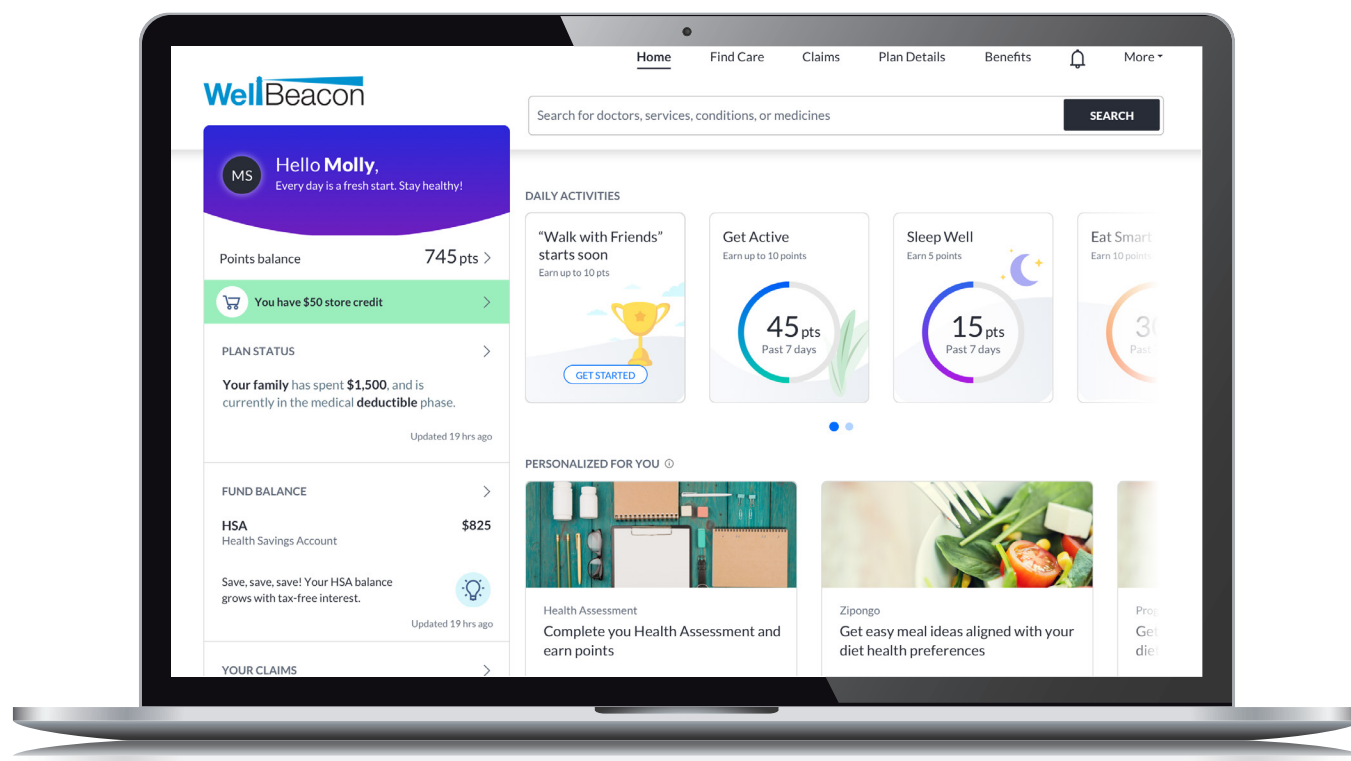
Blue Cross and Blue Shield of Alabama is an independent licensee of the Blue Cross and Blue Shield Association.

Blue Cross and Blue Shield of Alabama is bringing you WellBeacon, a mobile app and website to help you find exactly what YOU need to feel your best.

WellBeacon gives you personalized recommendations for your next best action. Whether you're a seasoned athlete or doing your best to manage a health condition, WellBeacon helps you find the programs, resources and providers that are best for you.

With WellBeacon you can:

- Define your health goals
- Access programs matched to you based on your goals
- Keep track of the go-to providers for your family
- See how your health plan works and what it covers
- Read articles and content picked for you based on your interests
- Get estimates for healthcare services before you go to the doctor
- Schedule an appointment for care through the app
- Discover company events and add them to your calendar
- Receive email and push notification nudges to take your next best action



There is no charge from Blue Cross and Blue Shield of Alabama to download, but rates from your wireless provider may apply. This information is for educational purposes only and is not a substitute for personal care from a licensed physician. Please consult your physician for diagnosis and treatment options.



We cover what matters.