

MEMORANDUM

TO: UAHuntsville Faculty and Staff
FROM: Robert A. Altenkirch, President
DATE: December 10, 2012
SUBJECT: Soliciting proposed initiatives to address the Strategic Priority of being a recognized leader in selected areas of education and research

As you may know, a Strategic Planning effort has been underway, under the leadership of the Planning Steering Committee, to develop a Strategic Plan for UAHuntsville. The current version of the draft Plan, the evolution of it, and the organizational structure under which it was developed is chronicled at <http://www.uah.edu/president/strategic-planning>.

One of the Strategic Priorities in the draft Plan is:

Be a recognized leader in selected areas of education and research.

In order to complete identification of a few areas of education and research on which some effort would be focussed to maintain or gain a leadership position, brief proposals are being solicited for consideration. Selected areas would be identified as areas for specific investment, for branding and marketing purposes, and for enhancing the visibility and overall level of academic and research stature of UAHuntsville. While these focus areas would in some sense enhance and/or develop a UAH brand, infrastructure to support the entire educational and research enterprise would continue to be strengthened.

A Solicitation for Proposals on UAH Leadership in Selected Areas of Education and Research may be found at the above web site as well. Proposals, due February 4, 2013, should be routed through Deans and the Vice President for Research as outlined in the Solicitation. The Deans and the Vice President for Research will be distributing the Solicitation as well to ensure broad coverage.

Thanks,

Bob