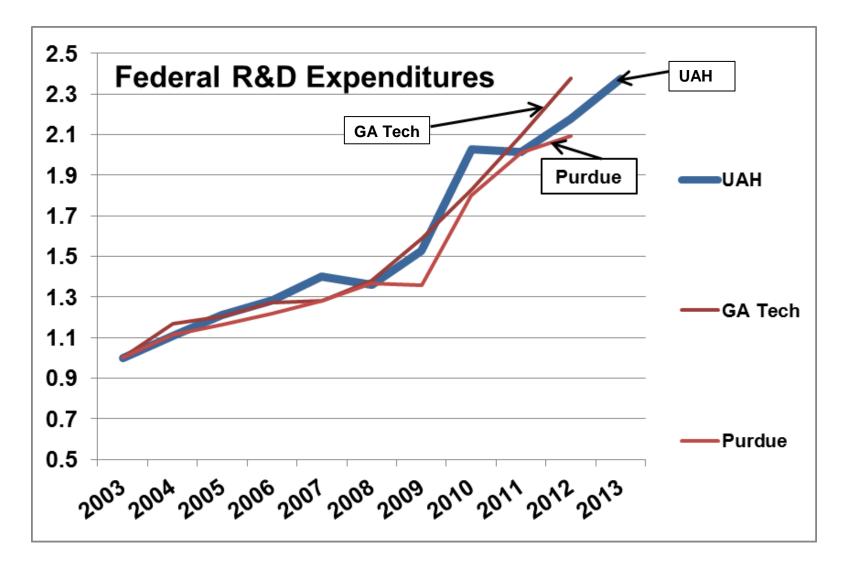
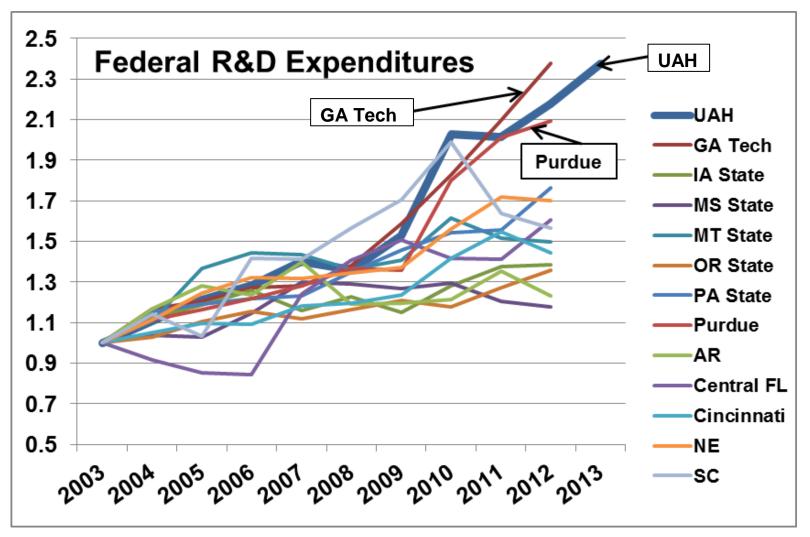


- Carnegie Foundation
   Basic Classification:
   RU/VH (one of 73
   Publics)
- •FY13 Research Expenditures: \$99.0 Million (largest in history)
- Largest research expenditures among publics our size

Explore. Discover. Create











## **Expanding Horizons**

- Aerospace & Systems Engineering
- Biotechnology
- Cybersecurity & Big Data
- Earth, Atmospheric & Space Science
- Gaming & Entertainment Arts

Expanding Horizons
Explore. Discover. Create



# Strategies for undergraduate enrollment management:

- Expanded AP score acceptance
- Summer classes for first-time freshmen in the fall at the fall semester rate
- Acceptance/scholarships based on last best HSGPA and ACT
- Enhanced scholarship matrix (HSGPA & ACT)
- Block tuition (12 to 18 credit hours)
- Credit hour limit for Merit Tuition
   Scholarships increased from 16 to 18 hours

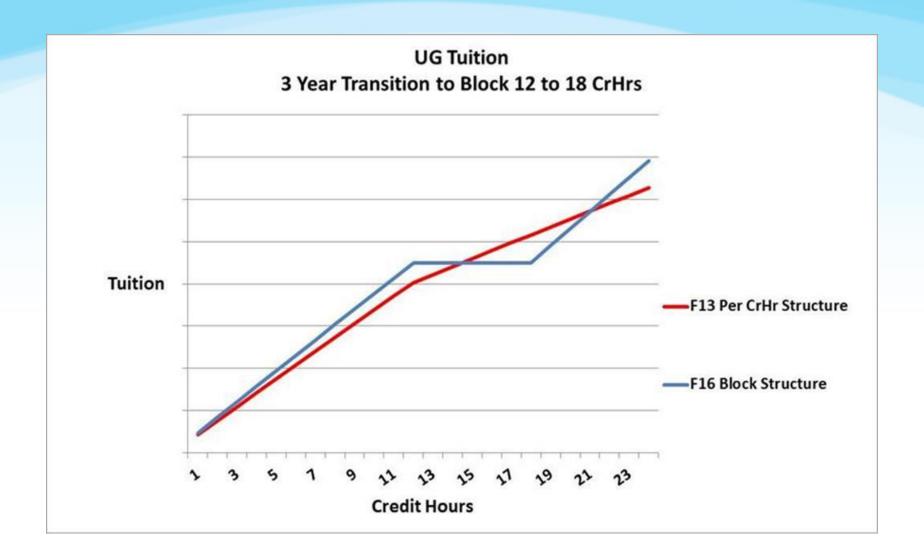


#### **MERIT TUITION SCHOLARSHIPS**

- Percentages represent tuition amount awarded for first time freshmen
- You are AUTOMATICALLY considered for Merit Tuition Scholarships when you apply for admission
- Scholarships reassessed with new GPA and test scores

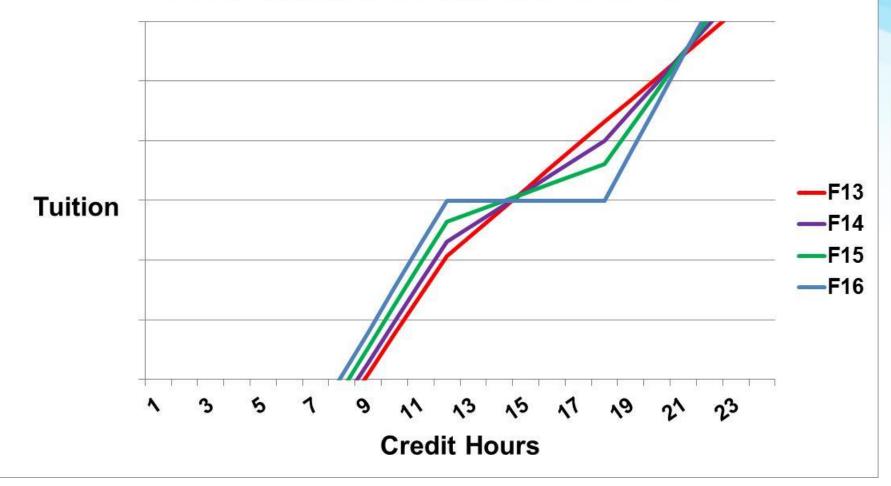
TEST	ACT	25 – 27	28 – 29	30 – 33	34 – 36
	SAT (CR+M)	1130 – 1240	1250 – 1320	1330 – 1480	1490 – 1600
HIGH SCHOOL GPA	4.0+	50%	67%	100%	100%*
	3.50 – 3.99	40%	45%	100%	100%
	3.00 – 3.49	35%	35%	45%	50%

<sup>\*</sup> Covers on-campus housing in addition to tuition





# UG Tuition 3 Year Transition to Block 12 to 18 CrHrs







#### Strategies for undergraduate enrollment growth:

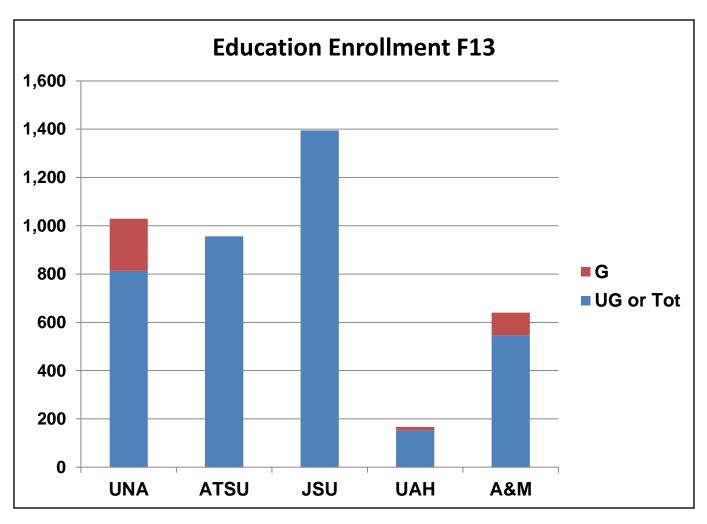
- Honors College
- New programs and majors (most in approval process)
  - Gaming
  - Secondary Education
  - Exercise Science and Physical Education
  - Theatre
- New admissions programming and messaging
- Vice President for Student Affairs
- Joined Student Success Collaborative
- College of Education/Rise School













Alabama Colleges of Education				
University	College of Education			
A&M	College of Education, Humanities, and Behavioral Sciences			
ASU	✓			
ATSU	✓			
AUB	✓			
AUM	School of Education			
JSU	College of Education and Professional Studies			
Troy	✓			
UA	✓			
UAB	School of Education			
UAH	X			
UM	✓			
UNA	College of Education and Human Sciences			
USA	✓			
UWA	✓			
✓ = College of Education				
X= No College of Education				





### College of Education

- Explored AY 13-14
- Discussed with Faculty Senate Exec Comm July 14
- Discussed with Department of Education July 14
- Decided to move forward for Sept 19 Board meeting
  - So as not to lose a year of recruiting
  - In parallel with the Rise School assimilation
- Structure
  - Department of Curriculum and Instruction
  - Department of Kinesiology
    - Exercise Science
    - Physical Education
  - UAH Rise School: an Outreach and Service Center





Huntsville, AL

TRAVEL	TRAVEL TIME	RECEPTION DATE
LOOP #1: Birming	nam – Tuscaloo	sa – Mobile
Birmingham, AL	1 hr/29 min	Tues, Oct 7
Tuscaloosa, AL	53 min	Wed, Oct 8
Mobile, AL	3 hr/27 min	Thurs,Oct 9
Huntsville, AL	4 hr/59 min	Fri, Oct 10
LOOP #2: Nashville	e – Chattanoog	a – Atlanta
Nashville, TN	1 hr/50 min	Tues, Oct 14
Chattanooga, TN	1 hr/59 min	Wed, Oct 15
Atlanta, GA	1 hr/46 min	Thurs, Oct 16
Huntsville, AL	3 hr/10 min	Thurs, Oct 16 or Fri, Oct 17
LOOP #3: Annisto	n - Auburn – M	ontgomery – Gadsden
Anniston, AL	1 hr/57 min	Mon, Oct 20
Auburn, AL	1 hr/47 min	Tues, Oct 21
Montgomery, AL	51 min	Wed, Oct 22
Gadsden, AL	2 hr/9 min	Thurs, Oct 23
Huntsville, AL	1 hr/25 min	Thurs, Oct 23
LOOP #4: Bowling	Green – Louisv	ille – Indianapolis
Bowling Green, KY	2 hr/46 min	Tues, Oct 28
Louisville, KY	1 hr/49 min	Wed, Oct 29
Indianapolis, IN	1 hr/44 min	Thurs, Oct 30

6 hr/1 min

Fri, Oct 31

TRAVEL	TRAVEL TIME	RECEPTION DATE
LOOP #5: St. Louis	s – Memphis – L	ittle Rock
St. Louis, MO	6 hr/14 min	Tues, Nov 11
Memphis, TN	4 hr/4 min	Wed, Nov 12
Little Rock, AR	2 hr/5 min	Thurs, Nov 13
Huntsville, AL	5 hr/32 min	Fri, Nov 14
LOOP #6: Jackson	- New Orleans	<ul> <li>Baton Rouge – Houston</li> </ul>
Jackson, MS	4 hr/45 min	Mon, Nov 10
New Orleans, LA	2 hr/45 min	Tues, Nov 11
Baton Rouge, LA	1 hr/18 min	Wed, Nov 12
Houston, TX	4 hr	Thurs, Nov 13
Huntsville, AL	10 hr/51 min	Fri, Nov 14
LOOP #7: Knoxvill	e – Lexington -	Cincinnati
Knoxville, TN	3 hr/14 min	Tues, Nov 18
Lexington, KY	2 hr/36 min	Wed, Nov 19
Cincinnati, OH	1 hr/20 min	Thurs, Nov 20
Huntsville, AL	5 hr/48 min	Fri, Nov 21

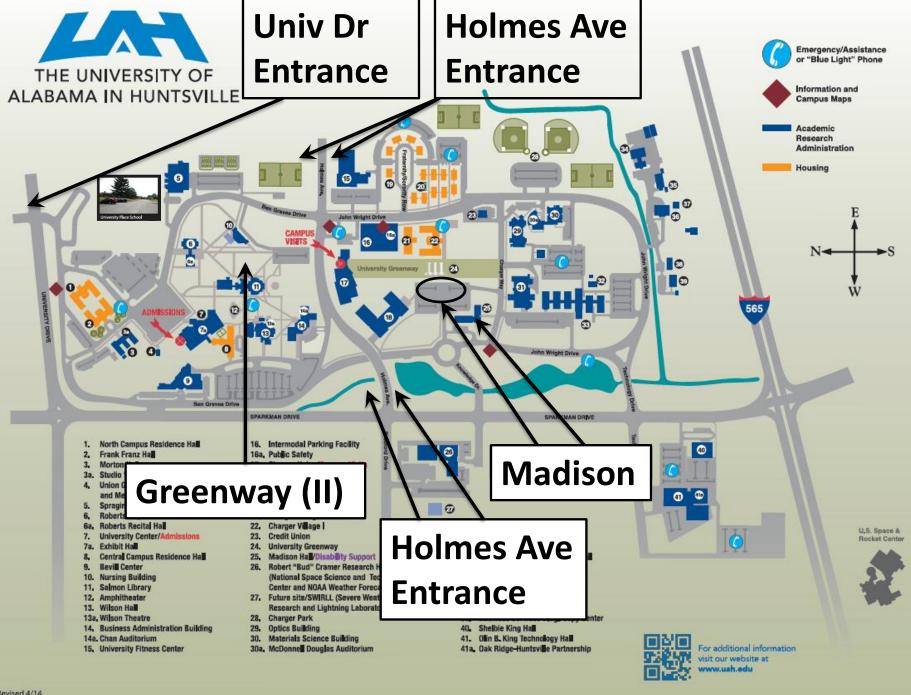




### Strategies for graduate enrollment growth:

- New programs
  - Business (SCLM, HRM, BA)
  - Education (Special Education)
  - Space Science (MS, PhD)
- Enhanced recruiting for graduate students
- Growing master's and doctoral programs

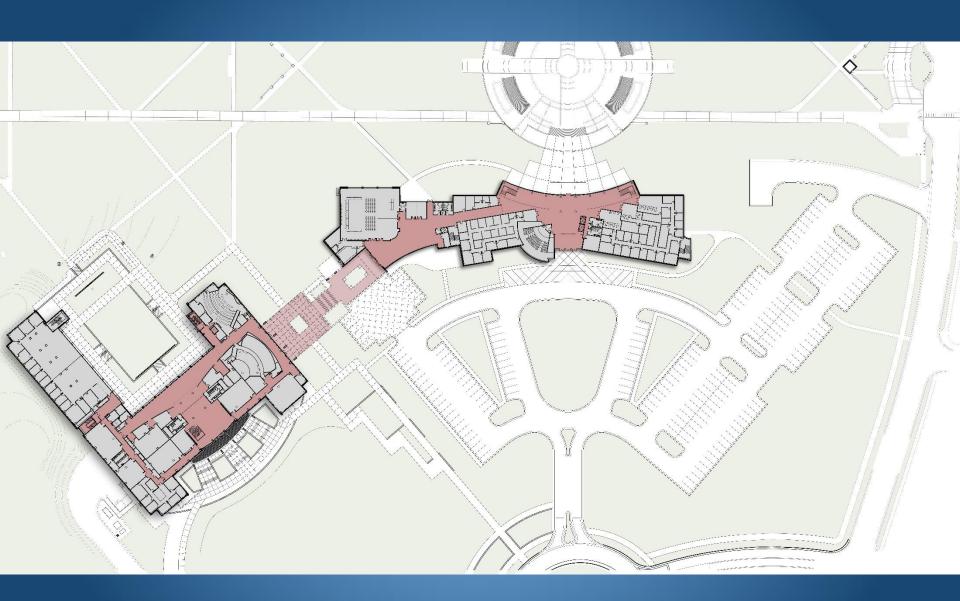








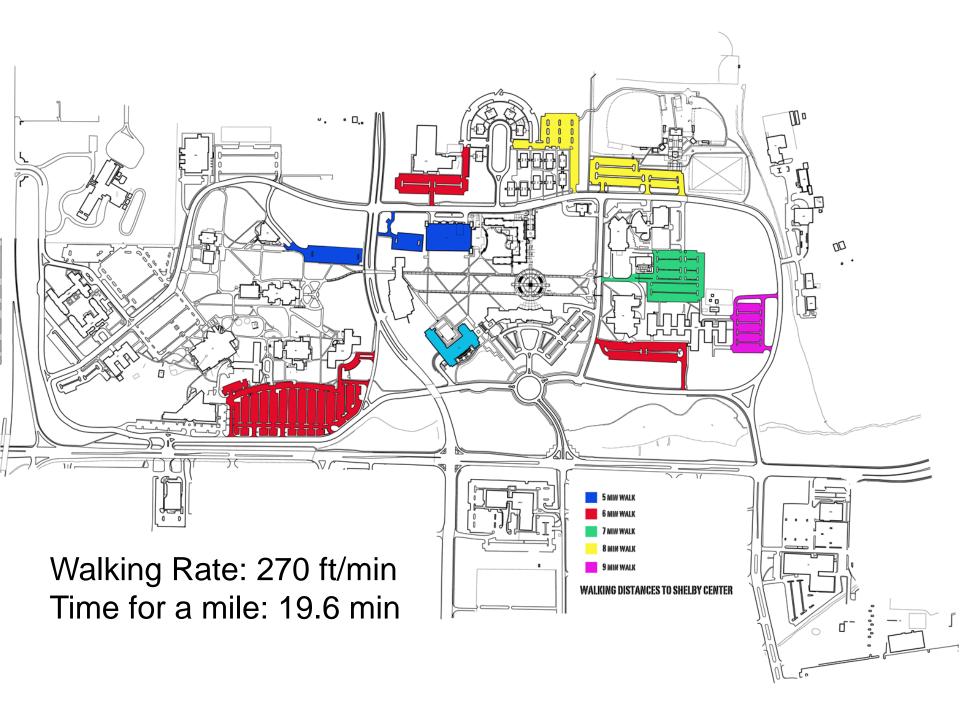




#### Parking Impact

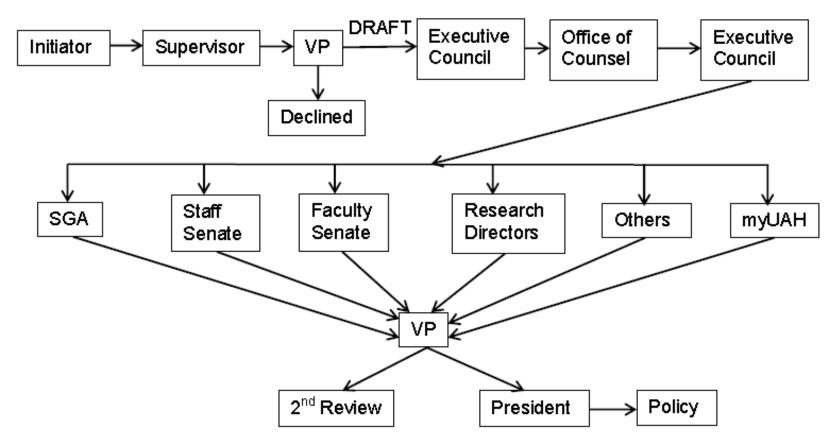
- End of July: Construction to begin on Charger Park parking lot extension (207 new spaces)
- Before Nov 15: Charger Park parking lot extension available
- Nov 15: Shelby Center/Madison Hall lot taken offline for construction (355 spaces)
- Nov 17: Start of construction of Welcome Center/Student Services Building
- Spring Semester 2016: Welcome Center/Student Services Building complete (205 spaces)
- Short Term Net: -148 spaces
- Long Term Net: +57 spaces







# Policy on Policies Development Flow Diagram

















#### **UAH M&W Lacrosse Rationale**

- AL high schools that play lacrosse academically strong
- Local high schools: Huntsville (M/W); Madison Academy (W); Bob Jones (M); Grissom (M);
   Pope John Paul II (M)
- Growing in popularity
  - Huntsville Lacrosse Assoc: 350 players
  - Greater Birmingham Lacrosse Assoc: 1,200 players
- Currently no AL state university plays lacrosse
- Several GSC institutions planning to add



