



Staff Senate

January 18, 2012



Short Term Priorities

**Strategic Planning
Priorities**

Issues/Concerns

Questions?



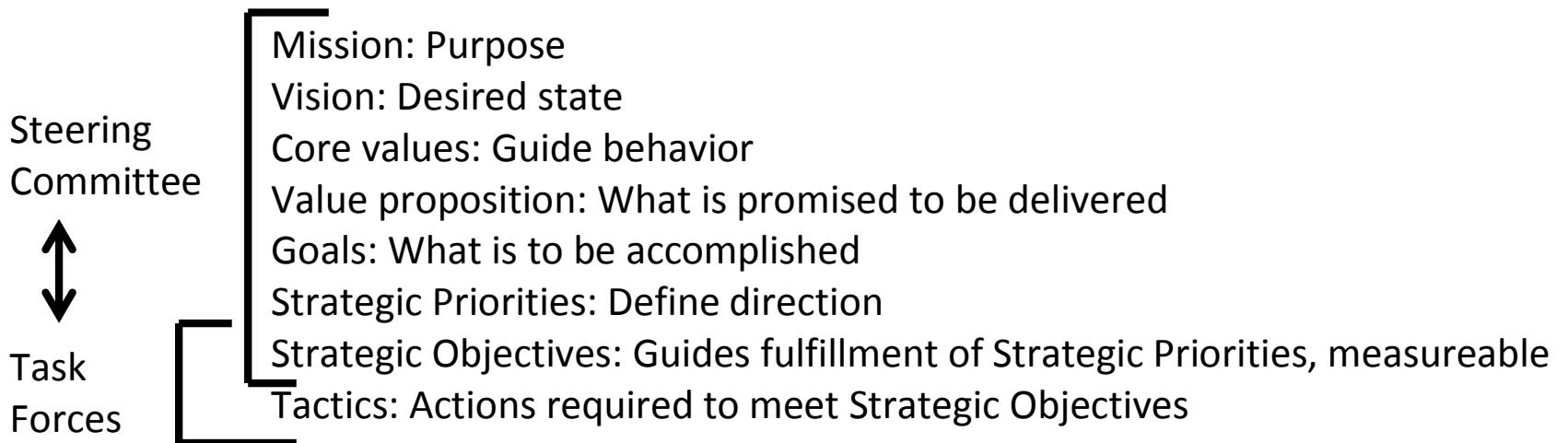
Short Term Priorities

- **Advancement**
 - **Integration of Communications (Web), Alumni Relations, Development (along with Events)**
 - **VP for Advancement Search**
- **IT**
 - **Implementation of current plan**
 - **CIO Search**
- **Identification of research barriers**
- **Athletics financing**

Strategic Planning

- **University level plan**
- **Broad-based participation**
- **Unit plans developed consistent with University level plan**
- **Align efforts around common objectives**
- **Influence budgeting decisions**
- **Should be**
 - **Actionable**
 - **Measureable**

An Iterative Strategic Planning Framework





Steering Committee

- **About 30 or so members**
- **Broad-based: Administration, Faculty, Researchers, Staff, Students, Alumni, Foundation, Community**

Task Forces

- **Aligned around a set of objectives**
- **About 15 or so members**
- **Broad-based**

Generally

- **3-5 Priorities**
- **3-5 Objectives per Priority**
- **About 10 to 20 Task Forces**
- **About 250 plus participants**



Assessment

**Measures (quantitative) progress toward meeting
Strategic Objectives**

Balanced Scorecard

**Assesses (qualitatively) progress toward meeting
Goals, Priorities, Objectives from internal and
external perspectives (traffic light scoring)**

Some Priorities

- **Advancement**
- **Enhancement of integration of Research Centers/Academic Units**
- **Enrollment Growth**
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Issues/Concerns

- **Governance**
- **Move forward collectively**
 - **Plan**
 - **Execute**
 - **Assess**
 - **Build on strength**
 - **Adhere to a strong set of core values**
Civility, respect, integrity