

UAHuntsville Staff Senate

Meeting Minutes

5 December 2012 11:00 am

University Center, UAHuntsville Campus

I. Call to Order – Meeting called to order by Scott Royce at 11:08 a.m.

Attendance

X	Holly Arnold (Academic Affairs) - VP	X	Rachel Osby (Past President)
X	Randy Barbour (At Large)		Marcia Pendleton (Facilities)
X	Sally Badoud (Advancement)	X	Susan Phelan (Research)
	Kevin Bennett (At Large)	X	Liz Redding (At Large)
	Sherri Carson (At Large)		Lisa Rivers (Finance & Admin)
	Eric Dossey (Academic Affairs)	X	Scott Royce (At Large) - President
X	Greer Eleazer (At Large)		Jackie Siniard (At Large)
X	Debby Griffith (Research)		Jaime Superczynski (Student Affairs)
X	Margaret Hall (At Large) - Treasurer	X	Pam Tejes (At Large)
X	Nicke Keimer (Student Affairs)	X	Katie Thurston (Advancement)
X	Penny Lang (At Large)	X	Jorgy Umlor (Facilities)
	Vonda Maclin (Finance & Admin)		Daniel Wyers (At Large)

Quorum present? Yes

Others present: Ray Pinner
 Joel Lonergan
 Dave Cook

Proxy: None.

Approval of Minutes

The Minutes of the November meeting were e-mailed to all Staff Senate members prior to the meeting; senators reviewed them prior to the meeting. A motion was made to approve by Nicke Keimer and seconded by Holly Arnold; motion passed unanimously.

II. Guest Speaker: Joel Lonergan

Advancement provided an update of their progress under the new VP, Bob Lyon. Joel provided a presentation on marketing strategy and reintroducing UAH brand:

- Process started in June.
- Desire to align with President's strategic plan and to ensure that we (UAHuntsville) are represented with a logo/brand that represents our high tech/non-traditional university.
- A committee was formed and is partnering with stakeholders including students (SGA), faculty, and alumni; a firm from Birmingham has been hired to assist.
- Visual brand objectives are attraction and retention and the resurfacing themes that came up were technology, education, and opportunity. Concerns that current logo is too traditional and the H is too close to the recognized symbol for hospital; and that UAH is

not known outside of Northern Alabama. Several renditions and the evolution were discussed.

- A style-book is being developed and will include the new logo design, typefaces and color palette.
- Feedback is currently being solicited; Staff Senate is second group to see the presentation.

III. Unfinished Business

- None.

IV. Division Reports

- None.

V. Committee Updates

- No reports.

VI. New Business

- None.

VII. Announcements

- Liz Redding announced JMI will begin in January and suggested that we have a team for Staff Senate.
- Scott Royce announced that on Friday the UAHPD would hold a Fatal Vision program on Friday, December 7 at 5 p.m.; this experience entails participant wearing “beer goggles” and driving a golf cart.
- Holly Arnold announced that the Tutoring Blitz was occurring today (December 5) all day in the SSC.
- Scott Royce announced a discount for faculty/staff in the Bevill Center /Garden View Café the 13th – 21st for the lunch buffet. It is \$6.50 plus tax.

VIII. Meeting was followed by socializing (refreshments donated by Sodexo) to celebrate the holidays and concluded by 12:34 p.m.

Respectfully submitted,

Pam Tejes, Secretary
Staff Senate