

The University of Alabama in Huntsville

2021 Curriculum Vita (CV)

Keith Tyson Jones Associate Professor of Art in Graphic Design

Associate Professor of Art, Graphic Design Area
Department of Art & Art History
Wilson Hall, Office 236, UAH Campus
Huntsville, Alabama 35899

Academic Area: Graphic Design

Area of Research: Graphic Design, User Experience, Digital Imaging, and Traditional media.

Degrees Awarded MFA-Master of Fine Arts (MFA), Graphic Design Year

Conferred: August 1994

Institution: Louisiana Tech University

Location: Ruston, Louisiana

Primary field: Graphic Design

Secondary field: Illustration and Typography

NOTE: MFA is a terminal degree for Art/Graphic Design

BFA-Bachelor of Fine Arts (BFA), Graphic Design

Year Conferred: August 1985

Institution: Delta State University

Location: Cleveland, Mississippi

Major field of Study: Graphic Design and Illustration

Minor field of Study: Photography

Associate of Arts (AA), Graphic Design

Year Conferred: August 1982

Institution: Hinds Community College

Location: Raymond, Mississippi

Major Field of Study: Graphic Design and Illustration

Computer Skills

Adobe
Photoshop Creative Cloud
Adobe Illustrator Creative Cloud
Adobe Animate Creative Cloud
Adobe Dreamweaver Creative Cloud
Adobe In Design Creative Cloud
Adobe XD Creative Cloud
HTML 5 Hypertext Markup Language 5
CSS 4 Cascading Style Sheets 4

Supported Skills

To Graphic Design

Traditional
Watercolor
Airbrushing Methods
Typography
Photography (Digital and Traditional)
Model Making and Construction

Nonacademic Professional Experience

Nonacademic Professional

Experience:

2009-2018 Rocket Town Solutions, Principle and owner (*Support to Research*).

2003-2008 Ad 4 Group, Partner, Designer, Photographer and Illustrator.
Ad4 Group (Support to Research)

1994-1996 Creative Director, Designer and Illustrator.
The Cirlot Agency (*pronounced See-Lo*)

1991-1995 Creative Director, Designer and Illustrator.
Freelance Designer and Illustrator.

1989-1991 Corporate Creative and Marketing Vice President, Designer
and Illustrator.
Sanderson Industries and Manufacturing.

1985-1989 Senior Art Director, Designer and Illustrator.
Hammons & Associates Advertising.

UAH Academic Experience

2003-2018 Associate

Professor of Art, UAH
1996-Present Assistant Professor of Art, UAH
1991-1994 Graduate Assistant, Louisiana Tech University, Teaching Assistant

Courses Currently Teaching

1996-Present ARS 230

Introduction to Graphic Design.
1996-Present ARS 330/430 Graphic Design Print I & II.
2012-Present ARS 333 Digital/Watercolor I & II.
1996-Present ARS 334/434 Web Animation Graphic Design II.
In 2017 the course changes to User Experience (UX).

Past Courses Taught

1996-2018 ARS

335/435 Typography.
1996-2010 ARS 332/432 Web I & II.
*Courses taught and/or developed and passed to lecturers or
adjunct faculty.*

Service Activities Since January 1998 to Present

2012-2018 UAH Website Design Committee

2013-2018 UAH Signage Committee

2012-2014 UAH Faculty Senate

2005-Present Reappointment Committee for (25) Assistant Professor

2011-Present Reappointment Committee for (11) Lecturers

2001-2007 Review Committee for the Computer-Mediated Communications

1997-Present Founder and student advisor to the advertising club SAF
(SAF is the Student Advertising Federation)

Professional, Affiliations

2021 American Advertising Federation
2020 Watercolor Society of Alabama, Online Gallery Director
2020 Signature Member of the Alabama Watercolor Society
2018 Business Networking International (BNI)
2021 American Institute of Graphic Design (AIGA)
2014 American Advertising Federation-North Alabama Board Member
2009 American Advertising Federation-North Alabama Board Member, Vice-President
2008 American Advertising Federation-North Alabama Board Member,

Professional Groups

2021 Active Member of the Tennessee Valley Advertising Federation
2021 Member of AIGA: American Institute of Graphic Design
2021 Member of the NAPP (National Adobe Photoshop Professionals Group)

List of Advertising Accounts Type of Account

2013-2021 Hunter-Stone National
2013-2021 NSOLX Lighting National
2013-2021 Marbola Construction National
2010-2021 Ms. Susan Larson, Author Local/Regional
2011-2013 Arocha Design & Build National
2009-2013 yBoogle Online Mall National
2009-2013 Perfect Temp HVAC State
2009-2018 Spring Valley Beach Water Park State
2007-2018 Track My Pizza.com National
2007-2018 Zeriss Development National
2007-2018 Women's Imaging Center Local (HSI)
2004-2018 Chorba Contracting National
2006-2018 Southern Fabricators National/International
1999-2018 Capital South Bank National
1999-2017 D&Y Medical Staffing National
1998-2017 Capital South Bank Regional
1994-1996 Busch Beans National
1994-1996 Cadence Bank Regional
1994-1996 MS. Blood Services State
1994-1996 Ingalls Shipyard National/International
1985-1990 Sony USA National
1985-1990 Baldwin Piano & Organ National/International
1985-1990 Viking Range Corp. National
1985-1990 Cummings Diesel National
1985-1990 Hydra Tool Dies National/International
1985-1990 Beechcraft (Airplanes) National/International
1985-1990 Raytheon National/International

1985-1990 Backyard Burger Regional
1985-1990 MS. Catfish Industry National/International
1985-1990 Catfish Farms Assoc. National/International
1985-1990 Staple Cotton National/International
1985-1990 Irwin Seat Beats National/International
1985-1990 Classic Warbirds National/International
1985-1990 Mead-Art Lockers National/International
1985-1990 Traveler's Insurance National

Shows Accepted

2020 WAS-H,

Water Society of Houston, Texas 67th

International Show

2020 Entrants: Accepted 1 of 500 out of 1200 entries.

2020 Signature Member of the Watercolor Society of Alabama

(Three acceptances into three National shows earn a signature membership.)

2019 Watercolor Society of Alabama, 79th National Show

Work: Fruits of Our Labor

Medium: Watercolor

Size: 40 x 30 inches

2019, Entrants: Accepted 1 of 80 out of 420 entries.

2019 Smithsonian H2O Travelling Show

Work: Harbor II

Medium: Watercolor

Size: 40 x 18 inches

2019, Entrants: Accepted 1 of 80 out of 420 entries.

2018 Watercolor Society of Alabama, 78th National Show

Work: Safe Harbor

Medium: Watercolor

Size: 40 x 30 inches

2018, Entrants: Accepted 1 of 80 out of 403 entries.

2019 Watercolor Society of Alabama, 77th National Show

Work: Open Field Day

Medium: Watercolor

Size: 40 x 30 inches

2019, Entrants: Accepted 1 of 80 out of 378 entries

2018 Society of Mixed Media, 2018 National Show

Work: Harvest Time (aka: Catching the Brass)

Medium: Digital Imaging and Traditional Watercolor

Size: 30 x 40 inches

2018

2017 Society of Mixed Media, 2017 National Show

Work: Dirty Bird, BP Oil Spill

Medium: Digital Imaging and Traditional Watercolor

Size: 18 x 24 inches

2017

Solo Shows

2013

Delta State University, Cleveland, MS

Show Title: A Touch of Water

2010 Copiah-Lincoln Community College, Brookhaven, MS

Show Title: Roots

Personal Website Link

www.K_TysonJonesStudio.com